

# Central Coast Concerned Mountain Bikers Meeting Minutes

Tuesday, February 21, 2023

**Attending: Jim Atchison, Morris Sealy, Kenny McCarthy, Paul Reinhardt, Christie O'Hara, Melissa Murray, Jim Aaron, Craig Campbell, Alex McClure, Jed Dawson, Chris Barnickle, James White, Eric Nelson**

I. Approval of minutes of previous meeting: Craig motioned to approve the January 2023 minutes with name change to Clint Pierce in section IV.4.b. Paul seconded the motion.

II. Agenda requests & introductions for any new folks.

- a. Visit SLO Cal - Melissa Murray - Visit SLO Cal, the City's tourism authority is creating a new thirty year management strategy. A countywide trails initiative would include putting together and promoting a trails map for tourists. Visit SLO Cal is proposing having a steering committee develop a mobile app that would categorize county trails by activity with their department's own branding. They have recognized that most visitors don't download other apps. Melissa has been reaching out to all the different local land managers to gather information, and also Kathy Redden for information on what equestrians use as a trail reference. She currently has 266 trails (380 miles) cataloged. She's trying to identify where there are gaps between existing apps and new information. She has relied on OuterSpace for existing maps. Chris suggested that the app include legal trails, points of interest, trail status and ADA accessibility. Alex discussed potentially high app development and management costs and suggested alternatives. Craig mentioned the Trailforks app is one of the most used reference apps for our area, but noted that it doesn't always have the latest information.
- b. Haddie's Trail Erosion - The Madonna Inn equestrian trail ride group is requesting trail maintenance for trenches. [Kenny and Craig will go to survey damage and Christie will forward their information.](#)

III. Committee Reports

1. Financial Report - Deanna is helping Kenny transition to Treasurer duties. Kenny has already taken over most aspects of the position. He's currently working on resolving a problem linking Quickbooks with our credit card account. CCCMB currently has \$77,483. Paul reported a new \$1,000 donation from SLO Bicycle Club.
2. Sponsorship & Fundraising - Morris reported that he is in the process of going around to sponsors to give them gifts for supporting the Super Bowl Sunday event. There has been a lot of community support.
3. Membership Report - Alex reported that CCCMB has 186 active members including sixteen new members in the last month. By next month, he is working on a new membership plan and options for joining like supporting membership with a Paypal button and tracking form. Foothill Cyclery has offered a 10% discount to current CCCMB members. Josh Cohen wanted to promote the discount as an email drive. CCCMB will approach all other local shops to offer them the same plan. We would have to update the shops on a monthly basis. [Alex will work](#)

with Morris to see which shops would participate. Chris made a motion to adopt a policy that CCCMB not give any other organization our membership list and Christie seconded. All voted in favor.

4. Others as needed -

#### IV. Items Requiring Discussion or Action

##### 1. New Board Member Welcome

- a. Emails/Groups/Aliases - Christie confirmed that all board members have CCCMB email addresses and access. Use “My groups” tab to see what email lists you’re a part of and check to confirm access. CCCMB-Board@CCCMBorg is the new one. Kenny will confirm that the new board members are also in the advisory group. You can click on Users and see what alternate email addresses you have listed. Kenny and Christie are managers of the advisory board group. Kenny will update this as needed and offer assistance to help members set up proper email links.
- b. CCCMB Workspace - Christie and Kenny now have full access. We have our own shared GoogleDrive which will allow us to view and edit new agendas in advance of meetings.
- c. Google Form - Christie sent a survey to board members to identify expertise on administrative aspects that could be helpful for future CCCMB events. Jed will check into password protection for our non-profit account.
- d. 2023 Goals and Budget - Waiting for four other responses before finalizing a meeting date and time. A website committee will be formed. What platform and what do we want to model after? Andres Sola will make regular updates once the website is revamped and running smoothly.

##### 2. Workday Recaps

- a. West Cuesta - Twenty-two volunteers turned out on a cold, foggy and rainy Sunday morning. Ten raffle prizes were awarded. A watershed crossing was restored after it filled from a rockslide during the stormy weather. Trail drains and reversals were worked on. Wednesday work days now continue this work.
- b. Super Bowl Sunday - SBS was very successful and went as planned. For future SBS events now using the online RSVP procedure, a method will need to be developed of sending an individual email confirmation to each registrant as RSVPs are submitted. Having a greeter for volunteers as they arrive and better road signage is needed. A point person is needed for overall administrative functions of the SBS event: work projects and crew leader groups, coffee and breakfast table, check-in, raffle and membership. Morris suggested an earlier start, months before SBS to allow time for adequate preparation. A crew leader briefing meeting needs to take place prior to SBS. Preprint name tag labels for volunteers with crew assignments if possible.

- c. Others
- 3. Upcoming Workdays -
  - a. Santa Margarita Lake- February 25th - Kathy and Paul identified places for work, though rain is forecast. Will postpone the workday until Saturday, April 1.
  - b. Spring Workday Schedule
    - i. Lopez Lake - Eric Nelson will plan for a work day later in the Spring.
    - ii. MDO - Will look for possible new projects. With recent heavy rainfall, numerous brushing work days will be needed into the Spring.
    - iii. Cerro Alto - Jed will plan for a Spring workday.
- 4. Agency and Land Manager updates and discussion as needed
  - a. City of SLO - Niels sent an email that he wants to schedule a Morning Glory workday for the Spring. Laguna Lake bike park planning is on hold until storm damage is complete there. [Christie will email Niel's MG work day request email to the board.](#)
  - b. SLO County -
    - i. El Chorro Regional Park - New IMBA plan for a bike park sent for review to Parks director, Nick Franco.
  - c. State Parks - No report.
  - d. LCSLO - No report.
  - e. LPNF- Christie sent in paperwork for a FS work permit. No update on the status of that permit.
  - f. Others as needed -

**VI. Next Meeting: Tuesday, March 21st 5:30-7:00pm**